

Press release
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Efficient and connected: Allrounders from Miele for laundries in care and nursing homes

- ▶ Washing machines with 9 to 20 kg load capacities
- ▶ Full-touch colour display and dryers for up to 44 kg of laundry
- ▶ Intelligent appliance controls for more efficiency

Gütersloh/Essen, April 23, 2024. – They are allrounders but, where necessary, absolute specialists: The New Benchmark Machines, connectivity-enabled laundry machines from Miele, replaced the successful models from the Benchmark generation. Depending on the model, washing machines are available for nine to 20 kilogram load capacities, and there are also dryers with matching load sizes. All models provide the wherewithal for greater efficiency in care and nursing homes.

Washing machines and dryers will continue to be available in the two familiar and proven model series. The flagship models, Performance Plus, are recognisable at a glance by their stainless-steel fronts and sport more than 90 wash programmes which have been grouped together in packages for specific target groups, including special-purpose programmes for bedding, towelling, kitchen linen, workwear, sportswear and shirts. 38 programmes are available on the Performance series with their iron grey fronts.

The full-touch colour display allows full control to modify most programmes to suit individual needs. The user interface can be set to show all details and options or be reduced to basics, depending on the needs of the installation and the application. The controls cater for more than 30 languages. Regularly used washing and drying programmes can, for example, be given a coloured frame to virtually prevent any human errors during operation. The smooth, easy-to-clean display even responds to gloved hands.

All models are connectivity-enabled via the digital Miele MOVE portal. This allows laundry operators and trained members of staff to, say, browse operating data, provides fast access to Miele Service and notifies users when a machine is ready for unloading (cf. [Press release no. 054/2024](#)). Other useful features include connections to dispensing systems and other external systems such as peak load management. This promotes intelligent energy management and ensures that machines not needed are switched off at times of peak electricity demand – for example during the midday period when all hands are on deck in the kitchen.

Door locked at the touch of a fingertip

The washing machine door is closed at the touch of a finger. It then locks automatically at the start of a programme and opens again once the cycle is complete. Imbalance monitoring ensures uniform and consistent residual moisture levels, reduces the strain on the suspension system and drum bearings and thereby makes a valuable contribution towards extending the service life of washing machines. Integrated automatic load control adjusts water intake. This is reflected in reductions in running times and consumption when washing less than full loads.

Short washing and drying cycles

The shortest cycle on Performance Plus washing machines with load capacities of 12 kg and above uses a mere 5.9 l of water per kilogramme of laundry and is finished in only 42 minutes. Residual moisture is only 44%, saving valuable resources in the subsequent drying process – for example in the largest dryer with electric heating with a load capacity of 44 kg.

New, too, is the way a percentage of process air in the dryer is returned to the drum by AirRecycling Flex, a further Miele development on the previous AirRecycling Plus drying system. The air paths inside the unit are dynamically regulated by smart controls to suit current operating conditions. This ensures perfect drying results combined with reduced energy consumption, shorter drying cycles and the gentler treatment of fabrics. Cycle times are reduced approximately by a further 4%.

Optimised cycles also boost the durability of all models. As on previous generations, The New Benchmark makes exclusive use of high-quality materials which are able to live up to the constant high levels of strain in commercial laundries. These washing machines passed endurance tests to ensure 30,000 and 40,000 hours of operation for washing machines and dryers respectively.

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Company profile: Miele is recognised as the world's leading supplier of Premium domestic appliances, with an inspiring portfolio for the kitchen, laundry and floor care in the increasingly networked home. The company also offers machines, systems and services for use in hotels, offices, care and medical technology. Since its foundation in 1899, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation, performance and timeless elegance. With its durable and energy-saving appliances, Miele helps its customers to

make their everyday lives as sustainable as possible. The company is still owned by the two founding families Miele and Zinkann and has 15 production plants, eight of which are in Germany. Around 22,700 people work for Miele worldwide and the company's most recent turnover was around 5 billion Euro. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: Equipped with special-purpose programmes to guarantee RKI-compliant disinfection of laundry in nursing homes: Washing machines and dryers from The New Benchmark Machines. (Photo: Miele)



Photo 2: Dryers, too, offer the ideal conditions for efficient on-premise laundry care. (Photo: Miele)



Photo 3: Easy to use and connectivity-enabled: The washing machines with load capacities from 9 to 11 kg are just as well equipped as the bigger models from The New Benchmark Machines – here in a space-saving combination with two dryers from the SlimLine series. (Photo: Miele)

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