

The efficient reprocessing of cleaning textiles for contract cleaners

## **Convenient, practical and professional when it comes to gentle fabric care: The new Mopstars from Miele**

**Gütersloh/Berlin, September 19, 2017. – Even greater convenience, more economical and with all the features to guarantee maximum protection of fabrics: Two new washing machines, available from Miele Professional under the Mopstar logo, are set to become the indispensable helpers of contract cleaners. These models are available with load capacities of 13 to 14 kg and 18 to 20 kg – and join forces with existing models with the same name.**

The new washing machines sporting the familiar Mopstar sub-logo are now available as part of a much broader range – with load capacities from 6.5 kg to 20 kg. Depending on the model, the new machines accommodate up to 105 cotton or 160 microfibre mops (40 cm square) or more than 500 cleaning cloths which are washed and, in the same cycle, impregnated with detergent and disinfectant for surface cleaning (depending on the material and manufacturer).

The new machines feature six practical direct-access pushbuttons used to launch 12 special-purpose programmes for contract cleaners, including ones to reprocess mops, cleaning cloths and floor-cleaning pads. The thermal and chemo-thermal disinfection programmes meet all the requirements of the Robert Koch Institute and are hence approved for use in nursing homes and hospitals.

### **Door opened and closed at the touch of a fingertip**

With the new and patented door lock, opening and closing the door is child's play: The mere touch of a finger is sufficient to activate the automatic lock and start a wash cycle. A door opening with a diameter of 415 mm makes for simple loading and unloading – and considerably improves ergonomics at the same time.

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The new, patented honeycomb drum 2.0 goes a long way towards ensuring economical energy consumption. Its modified shower ribs repeatedly transport around 30 l of water from the sump to the top of the drum. The new arrangement of perforations in the shower ribs makes for particularly thorough wetting and drenching by allowing up to 500 l of water in total to shower down onto the load. Additional long holes at the base of the ribs ensures the fast and improved removal of coarser debris. Furthermore, the sculptured body of the Miele honeycomb drum lets garments glide gently on a thin film of water. The combination of the two features allows thorough washing whilst at the same time ensuring exemplary gentle fabric care. At the same time, incidents involving long mop fibres penetrating the holes in the drum are reduced to a minimum – even at high spin speeds.

The new oval-shaped outer drum has no corners, nooks or crannies where detergent residue and particulate matter can accumulate. The outer drum, or suds container, hugs the inner drum tightly and creates the pre-requisites for the efficient use of water and energy. The sparing use of detergent and disinfectant is achieved through the use of a patented adapter for liquids which dispenses directly into the detergent dispenser.

Transportation to the installation site, too, is now considerably simpler and more convenient as all the plinths on these models allow palletiser access and, what's more, the machines pass through standard doors with ease, thanks to their compact dimensions.

Additional convenience is guaranteed by the extremely smooth running properties of all the new models. The secret behind this is a combination of additional shock absorbers and a patented system comprising two independent sets of suspension springs which noticeably reduce vibration during spinning.

#### **Patented technology for clean mops**

On all Mopstar models, the patented Miele pre-spin cycle guarantees clean mops. Starting the cycle with a spin has the effect of removing coarse soil and dirty water, allowing a greater volume of fresh water to enter the machine in the main wash. At the same time, this also discharges any detergent or tenside residue and allows textiles to absorb more of the fresh tensides from the detergent, resulting in a positive effect on wash performance. This process is an integral aspect of all Miele wash cycles for used mops.

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Miele's MopStar machines are ideal in meeting the requirements typical of facility management. If, however, clients require larger-capacity machines or more programme slots to compile their own programmes, Miele Professional recommends its tried-and-tested range of commercial washing machines, including barrier models for installation in a diaphragm wall separating clean and contaminated areas. These offer load capacities of between 10 and 32 kg along with Profitronic M controls and 199 programme slots. These machines can easily be retrofitted by Miele Service to produce ready-to-use mops and cleaning cloths. All machines for use in facility management feature Miele's reliable, smooth-walled and large-diameter dump valve which prevents any build-up of lint and debris.

(790 words, 4,994 characters, including spaces)

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**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional).


The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. 2016/17 turnover amounted to approx. EUR 3.93 bn with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. The Miele company, now in the fourth generation of family ownership, employs a workforce of around 19,500, 10,900 thereof in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

**There are two photographs with this text**

**Photo 1:** Up to the rough and tumble of everyday life: The new Mopstar washing machines from Miele Professional ensure perfectly laundered cleaning textiles – fast, thorough and gentle. (Photo: Miele)

**Photo 2:** Washed and ready for use: Mops can be conditioned with detergent and disinfectant ready for use in surface cleaning in the new washing machines from Miele Professional. (Photo: Miele)

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