

Maintenance and potential repair work covered

Buy, rent or lease laundry machines: All-in package for contract cleaners

Gütersloh/Berlin, September 19, 2017. – Buy, finance or rent - that is the question! Miele Professional offers contract cleaners opting for the latest laundry technology a wealth of options ranging from leasing to rental contracts, even covering all maintenance and repair work.

A leasing contract allows Miele Professional machines to be financed at fixed monthly installments. This also applies to rental contracts which automatically expire after 4 years. Nevertheless, contract cleaners can terminate their rental contract after 12, 24 or 36 months prematurely in the event that they lose a cleaning order for a specific building. Optionally, a rental contract can also cover service calls, including all spare parts, vandalism and operating errors.

As rental costs and leasing rates are considered operating expenditure they can therefore be directly offset against tax. This allows cleaners to avail themselves of the full gamut of modern Miele technology without capital expenditure on, for example, Mopstar washing machines which, depending on the model, are able to accommodate up to 20 kg of mops and cleaning cloths, leaving them ready for use after reprocessing, or even larger washing machines with a 32 kg load capacity. Matching dryers can also be rented, leased or purchased outright. The latter are needed when mops and cleaning cloths are to be stored for any length of time – properly dried and ready for next use.

(241 words, 1,550 characters, incl. spaces)

Media contact:

Anke Schläger
Phone: +49 5241 89-1949
Email: anke.schlaeger@miele.com

**Free for editorial
use**

**Please submit
copies to**
Miele & Cie. KG
Press/Public
Relations

Postal address
P.O.B.
33325 Gütersloh
Germany

>>>

Phone
+49 5241 89-1953

Fax
+49 5241 89-1950

www.miele.de
presse@miele.de

Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional).

The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. 2016/17 turnover amounted to approx. EUR 3.93 bn with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. The Miele company, now in the fourth generation of family ownership, employs a workforce of around 19,500, 10,900 thereof in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

There is one photograph with this text

Photo 1: In the best of hands: With rental and leasing schemes, Miele Professional helps contract cleaners make a choice in favour of the latest laundry technology. Fixed monthly installments cover not only washing machines and tumble dryers – but also all maintenance and repair work which occurs during the contract term. (Photo: Miele)

Text and photo download: www.miele-presse.de

Follow us on Twitter: www.twitter.com/Miele_Press 