

New cooker hoods from Miele offer extraordinary design and top-flight energy efficiency

Transparent elegance hovers above hob unit

Gütersloh/Berlin, August 30, 2017. – 'Triple' and 'Pure': Miele is setting the tone in the kitchen with two new extravagant designer cooker hoods for wall installation. Both are impressive with their inimitable design and both are powerful and energy-efficient. In terms of shape and colour, they harmonise in a very special way with Miele's handleless ArtLine series of built-in appliances.

There is hardly any other kitchen appliance which polarises to such a degree as a cooker hood. On the one hand there are customers who want their hood to be as inconspicuous as possible, preferably concealed in a wall unit or integrated into a cooktop. Others prefer models which are strikingly prominent features in the kitchen. Miele caters for both cases with a comprehensive and diverse range of products.

On the wall hood front, Miele is now extending its range with the addition of a model with a highly extravagant design. Three bowed canopies made from safety glass which appear to breezily levitate above each other make Triple Black and Triple Grey eyecatching features in high-end kitchens. Thanks to their compact dimensions, this hood also guarantees greater headroom above the hob.

Puristic eyecatcher in a high-end kitchen

Miele is now set to cater more specifically for this market with two new models, Pure Black and Pure Grey, which belong to the popular category of so-called headroom hoods. Their straight-laced design makes these hoods timelessly elegant eyecatchers in prestigious kitchens. Both versions are available in widths of 80 and 90 cm and feature intuitive touch controls.

Both the Triple and the Pure hoods achieve top energy-efficiency ratings. Both vented and recirculation operation is possible, the latter in combination with a

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highly effective active charcoal filter which the incumbent multiple test winner with the German consumer watchdog Stiftung Warentest also uses on its other models. Triple and Pure communicate with a Miele hob in such a way as to automatically adjust suction performance to what is happening down on the hob (Con@ctivity 2.0). Optionally, these cooker hoods can be controlled via WLAN and the Miele@mobile app from a smartphone or tablet PC. The aptly named models Triple Black/Triple Grey and Pure Black/Pure Grey as well as handleless ArtLine built-in units are available in obsidian black and graphite grey. The market launch is planned for November 2017.

(401 words, 2,538 characters incl. spaces)

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional).

The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. 2016/17 turnover amounted to approx. EUR 3.93 bn with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. The Miele company, now in the fourth generation of family ownership, employs a workforce of around 19,500, 10,900 thereof in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

There are two photographs with this text

Photo 1: Miele's DA 7198 W Triple Black/Triple Grey cooker hood with its wing-like glass canopies, shown here in obsidian black, is an extravagant appearance in the kitchen. (Photo: Miele)

Photo 2: Sporting a minimalistic design and in graphite grey, the Pure Grey headroom hood features a high proportion of glass. The same model is also available in obsidian black. (Photo: Miele)

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