

Press Release No. 010/2018

New: Particularly environmentally friendly detergents and rinse aid

## System4Shine: Full line-up of products for commercial dishwashing

Gütersloh, February/March 2018. – System4Shine: Miele's comprehensive approach to dishwashing problems is now several products richer. New to the range are a detergent and a surfactant sporting the EU's EuroFlower label which demonstrably reduce the burden on the environment. Alongside cleaning chemicals formulated specifically for Miele commercial dishwashers, Miele also offers an integrated reverse osmosis unit for tank dishwashers. This ensures best-possible water quality and sparklingly clean glassware without the need for manual polishing.

Miele's ProCare Shine chemicals are designed for use on all Miele commercial dishwashers: both tank models as well as fresh water and ProfiLine machines. Detergents and rinse aid are formulated for use on Miele products and have been tested with respect to their cleaning performance and machine compatibility. The new ProCare Shine GC liquid detergent is free from phosphates and active chlorine and therefore particularly gentle on glassware. The matching and slightly acidic rinse aid is suitable in particular for use on tank dishwashers thanks to its foam-inhibiting properties. A mildly alkaline powder detergent is also available which comes into its own in removing tea and coffee stains.

Miele's undercounter tank dishwashers feature programmes which perfectly match the needs of various loads and levels of soiling. Thanks to variable spray pressure and flexible cycle times and temperatures, items ranging from glassware to trays are cleaned gently but thoroughly. Two models are particularly suited to behind-the-counter use. If needed, these can accommodate a reverse osmosis module in the plinth which removes all minerals from the water supply, allowing water to drain off loads without leaving any traces of residue behind and obviating the need for polishing.

Passthrough dishwashers with short cycles, low energy consumption and top-class cleaning performance also count among the commercial dishwashers on offer from Miele. These models are fitted as standard with a waste-water heat exchanger. The 'Eco' versions of these models even save up to 20% on electricity, not least through the use of a waste-air heat exchanger to capture the latent heat from steam and vapours.

>>>

Free for editorial use Please submit copies to Miele & Cie. KG Public Relations Postal address P.O.B. 33325 Gütersloh Germany

Phone +49 5241 89-1953 Fax +49 5241 89-1950

www.miele.de

presse@miele.de

- 1 -



Fresh water dishwashers from Miele are fast and take in fresh water in each phase of a programme cycle. SPEEDplus, for example, with its shortest cycle lasting only 5 minutes is able to wash 456 plates per hour. The BRILLIANT model is the first special washer operating on the fresh water principle designed for glassware and cutlery – a model even recommended by the high-end Tyrolean stemware manufacturer Riedel for the gentle washing of its noble wine glasses.

A wide range of baskets, available in different sizes to suit machine categories, offers ample space for all load types – from undercarriages for crates to cutlery holders. The service package from Miele is as comprehensive as it is individual: In Germany alone, more than 170 technicians are devoted to the repair and maintenance of commercial dishwashers. This tight network ensures short distances, low call-out charges and, above all, a fast response within 24 hours. Service, product range, accessories and detergents all tailor System4Shine to the needs of Miele clients.

(515 words, 3,412 characters incl. spaces)

Media contact: Anke Schläger Phone: +49 5241 89 1949 Email: anke.schlaeger@miele.com

**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Business Unit Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. 2016/17 turnover amounted to approx. EUR 3.93 bn with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. The Miele company, now in the fourth generation of family ownership, employs a workforce of around 19,500, 10,900 thereof in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

## There are two photographs with this text

**Photo 1:** New detergents and rinse aid from the ProCare Shine portfolio: Guaranteeing reliable cleanliness and a spotless finish – whilst making the biggest possible contribution towards protecting the environment. (Photo: Miele)



**Photo 2:** Sparklingly clean glassware without any polishing – thanks to an on-board water treatment system available on tank dishwashers. (Photo: Miele)

Text and photo download: <a href="http://www.miele-presse.de">www.miele-presse.de</a> Follow us on Twitter: <a href="http://www.twitter.com/Miele\_Press">www.twitter.com/Miele\_Press</a>