

**Press Release
No. 026/2018**

The Dialog oven is faster and more versatile than any other cooking product – and delivers excellent results

In dialogue with food: Miele presents a revolutionary new cooking method

Gütersloh/Milan, February 20, 2018. – Cooking fish in a block of ice or a fillet of veal in a jacket of beeswax? Without the ice or the wax melting? The time has now come to reinvent cooking – with the Dialog oven from Miele. For the very first time, a technology is being deployed in which electromagnetic waves respond to the texture of food in an intelligent manner. Meat, for example, is cooked more uniformly, retaining its juices. Fish and vegetables keep their fine structure and dough rises significantly better. Various fresh ingredients for a complete meal can be placed together on an oven tray and are all finished to perfection at exactly the same time – and up to 70% faster than using conventional cooking methods. The Dialog oven is due to be launched in the second quarter of 2018.

From the outside, the appearance of a Dialog oven is identical to that of its conventional counterpart; on the inside, the Dialog oven opens up a whole new world of cooking, baking and roasting pleasure. One example which baffles audiences at presentations is an uncooked fillet of fish embedded in a block of ice which is placed in the Dialog oven. The result: The fish inside the ice is cooked whilst the ice itself remains frozen. No less impressive as it is inconceivable is this example: Take a leg of lamb and place it on a bed of vegetables consisting of red peppers and green asparagus. Fill any remaining space with potato wedges and place the tray in the Dialog oven. After around 45 minutes, the lamb comes out succulent and evenly cooked, the vegetables are slightly al dente and the potatoes deliciously soft – without any interruption or the need to introduce additional ingredients. It would be impossible to cook this dish in a conventional oven with such excellent results and in such a short space of time. Similarly, such dissimilar ingredients as salmon and puff pastry – a combination of tastes made in heaven – can be cooked simply, fast and in only one single operation.

The broad range of applications and the quality of results stem from M Chef technology from Miele. This technology applies electromagnetic waves to the food which creates heat for cooking. The Dialog oven features a modular unit which generates electromagnetic waves in

>>>

Free for
editorial use

Please submit
copies to
Miele & Cie. KG
Public Relations

Postal address
P.O.B.
33325 Gütersloh
Germany

Phone
+49 5241 89-1953
Fax
+49 5241 89-1950

www.miele.de
presse@miele.de

a specific frequency range and distributes these in the oven via two high-performance sensors. As the molecules in food are arranged in different ways and even rearrange during the course of cooking, continuous adjustment of the frequency supports the cooking process. The same sensors also provide the Dialog oven with feedback on the amount of energy which has been absorbed by food.

Excellent results thanks to M Chef in combination with radiant heat

A further significant advantage of M Chef accrues from the fact that food is cooked 'volumetrically': a fillet of meat is for instance cooked uniformly pink from the edges right through to the core. In a conventional oven, this is much more difficult as heat always travels from the outside to the inside. When the core is done to a T, the outer layers are often already overdone.

As cooking with electromagnetic waves does not brown the surfaces of food, bread can be baked entirely without a crust. For a classic loaf of bread and the roasted aromas in meat, M Chef technology always combines with radiant heat. In this respect, the Dialog oven is ideally equipped as it offers many features of Miele's flagship cooking products, including a user-friendly M Touch display and pyrolytic self-cleaning. Elegant and uniform illumination on all levels is guaranteed for the first time by high-quality LED lighting called BrilliantLight.

Miele app transfers recipe parameters straight to Dialog oven

The Dialog oven's connectivity promises inspiration and additional cooking pleasure. The recipe feature included in the Miele@mobile app represents an ideal starting point for experimenting and trying out new ideas as it offers users numerous automatic programmes developed specifically for this new product. Alongside food preparation videos and shopping lists, the app also allows the parameters of a recipe to be transferred directly to the machine. This function puts users in direct contact with Miele's laboratory kitchens as recipes which meet with their approval are available as downloads for budding chefs virtually immediately.

Users of a Dialog oven will find themselves confronted with two new concepts: Gourmet Units and Intensity. Gourmet Units serve as a unit of energy applied to food, whereby one Gourmet Unit corresponds to one kilojoule. Intensity settings are 'high', 'medium' and 'gentle'. For most foodstuffs, 'high' is the correct choice; 'gentle' is the ideal setting for delicate dishes such as soufflés.

>>>

'Gourmet Assistant' and 'Gourmet Pro' support creativity

Use of this new appliance is made simpler by automatic programmes, without stifling the user's own creativity. For greater individuality, there are two options open to experienced chefs: 'Gourmet Pro' is intended for users with a certain amount of experience and those who like to experiment. In this instance, all parameters such as operating mode, Gourmet Units, intensity and cooking times must be selected manually. The 'Gourmet Assistant' supports the chef by suggesting settings dependent on the type and quantity of food to ensure excellent results.

The market launch will commence in Germany and Austria in the second quarter of 2018.

(913 words, 5,614 characters incl. spaces)

Media contact:

Julia Cink

Phone: +49 5241 89 1962

Email: julia.cink@miele.com

Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Business Unit Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. 2016/17 turnover amounted to approx. EUR 3.93 bn with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. The Miele company, now in the fourth generation of family ownership, employs a workforce of around 19,500, 10,900 thereof in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

There are six photographs with this text

Photo 1: The Dialog oven from Miele is set to revolutionise baking, roasting and cooking. Foods with different textures and traditionally requiring widely different settings can be cooked together. The results fascinate even professional chefs-de-cuisine. (Photo: Miele)

Photo 2: A dramatic showcase illustration of how the Dialog oven revolutionises cooking is provided by a fish embedded in a block of ice: The fish at the centre is cooked without the surrounding ice melting. (Photo: Miele)

>>>

Photo 3: A roast on a bed of vegetables is done to perfection in a Dialog oven without overcooking tender vegetables. And, what's more, cooking is considerably faster. (Photo: Miele)

Photo 4: Viewed from the outside, the new Dialog oven from Miele could easily be taken for a conventional oven. Anyone wishing to bake bread without a crust can do so in a Dialog oven. (Photo: Miele)

Photo 5: The Dialog oven's connectivity promises inspiration and additional cooking pleasure. Users can choose from a collection of numerous automatic programmes specially developed for the Dialog oven in the recipe database included in the Miele@mobile app. With a single click, the settings for an automatic programme are transferred straight to the machine. (Photo: Miele)

Photo 6: Elegant design meets revolutionary cooking technology: The Dialog oven from Miele stands for innovative cooking, excellence of results, simple food preparation and time savings. (Photo: Miele)

Text and photo download: www.miele-presse.de

Follow us on Twitter: www.twitter.com/Miele_Press 