

Miele at a glance

Company:	Miele & Cie. KG
Founded:	In 1899 by Carl Miele and Reinhard Zinkann in the Westphalian town of Herzebrock, Germany
Central Headquarters:	Gütersloh (since 1907) Carl-Miele-Straße 29 D-33332 Gütersloh Tel. 05241 – 89 - 0
Products:	Domestic ovens, steam cookers, refrigeration products, coffee makers, dishwashers, laundry-care appliances and vacuum cleaners. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors for use in medical and laboratory applications (Miele Professional).
Proprietors:	Miele (51 percent) and Zinkann (49 percent) families; currently 80 family shareholders
Directors:	• Olaf Bartsch (Executive Director Finances and Administration) • Dr. Stefan Breit (Executive Director Technology) • Dr. Axel Kniehl (Executive Director Marketing and Sales) • Dr. Markus Miele (Executive Director and Co-Proprietor) • Dr. Reinhard Zinkann (Executive Director and Co-Proprietor)
Employees:	20,100 worldwide (of which 11,100 are in Germany)
Turnover:	Approx. € 4.1 bn, thereof € 1.21 bn in Germany (<i>Financial 2017/2018</i>)
Production plants:	• Gütersloh (washing machines, tumble dryers, electronic components) • Bielefeld (dishwashers, vacuum cleaners, disinfectors) • Euskirchen (electric motors, cable reels) • Lehrte (laundry machines, rotary ironers) • Warendorf (plastic components) • Oelde (ovens) • Arnsberg (cooker hoods) • Bünde (steam cookers, hob units) • Bürmoos/Austria (container and trolley washers, sterilisers, stainless-steel components)

- Dongguan/China (vacuum cleaners)
- Unicov/Czech Republic (washing machines, tumble dryers, dishwashers)
- Brasov/Romania (electronic components)
- Riese Pio X, Italy (Steelco)
- Cusano di Zoppola, Italy (Steelco)

Foreign sales:

With its own sales companies or importers Miele is represented in about 100 countries.