

Press release
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Practical and professional when it comes to gentle fabric care: The Mopstars from Miele

- ▶ With load capacities up to 20 kg
- ▶ Economical energy consumption

Gütersloh/Berlin, September 24, 2019. – Offering great user convenience, economical in use and equipped with everything to take utmost care of cleaning textiles: Washing machines marketed by Miele under the MopStar logo are indispensable in any contract cleaning situation. Machines with load capacities of 13, 14, 18 and 20 kg complement the range of smaller models – and can also be rented or leased.

Depending on their load capacity, the new machines accommodate up to 105 cotton or 160 microfibre mops (40 cm square) or more than 500 cleaning cloths which are washed and, in the same cycle, impregnated with detergent and disinfectant for surface cleaning (depending on the material and manufacturer). More than six practical quick-start pushbuttons can be used to select from the 12 programmes for contract cleaners, including cycles for mops, cleaning cloths and pads. The thermal and chemo-thermal disinfection programmes meet all the requirements of the Robert Koch Institute and are hence approved for use in nursing homes and hospitals.

Simple loading and unloading

With the new and patented door lock, opening and closing the door is child's play: The mere touch of a finger is sufficient to activate the automatic lock and start a wash cycle. A door opening with a diameter of 415 mm makes for simple loading and unloading – and considerably improves ergonomics at the same time.

The new, patented Mark II honeycomb drum goes a long way towards ensuring economical energy consumption. Its modified shower ribs convert the 40 l of water in the drum into up to 500 l of water which is repeatedly showered onto the laundry from above. The new arrangement of perforations in the shower ribs makes for particularly thorough wetting and drenching of loads by allowing up to 500 l of water in total to shower down onto the load. Additional long holes at the base of the ribs ensure the fast and improved removal of coarser debris. Furthermore, the sculptured body of the Miele honeycomb drum lets garments glide gently on a thin film of water. The combination of the two features allows thorough washing whilst at the same time ensuring exemplary gentle fabric care. At the same time, incidents of

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long mop fibres penetrating the holes in the drum are reduced to a minimum – even at high spin speeds.

The new oval-shaped outer drum has no corners, nooks or crannies where detergent residue and particulate matter can accumulate. The outer drum, or suds container, hugs the inner drum tightly and creates the pre-requisites for the efficient use of water and energy. The sparing use of detergent and disinfectant is achieved through the use of a patented adapter for liquids which dispenses directly into the detergent dispenser.

Transportation to the installation site, too, is now considerably simpler and more convenient as all the plinths on these models allow palletiser access and, what's more, the machines pass through standard doors with ease, thanks to their compact dimensions. Additional convenience is guaranteed by the extremely smooth running properties of all the new models. The secret behind this is a combination of additional shock absorbers and a patented system comprising two independent sets of suspension springs which noticeably reduce vibration during spinning.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,200, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are two photographs with this text



Photo 1: Up to the rough and tumble of everyday life: The new Mopstar washing machines from Miele Professional ensure perfectly laundered cleaning textiles – fast, thorough and gentle. (Photo: Miele)



Photo 2: Washed and ready for use: Mops can be conditioned with detergent and disinfectant ready for use in surface cleaning in the new washing machines from Miele Professional. (Photo: Miele)

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