

Press release
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Miele at the CMS: Professionals for the economical processing of mops and Co.

- ▶ Extensive product portfolio on display
- ▶ Machines with load capacities ranging from 6 to 32 kg

Gütersloh, August 8, 2019. – Wherever large volumes of mops and cleaning cloths need to be cleaned on a daily basis, Miele offers technology which rises to the challenge: Washing machines and dryers with load capacities from 6 to 32 kg – to suit contract cleaners' needs and the space available. All machines can be purchased outright, rented or leased, and equipped with useful accessories. Miele's booth at the CMS in Berlin provides an overview of the product portfolio (September 24-27, Hall 4.2, Booth 128).

On an area covering 90 m², all models with the Mopstar logo will be on display: from compact washing machines and dryers with load capacities of 6 to 8 kg (Little Giants) through to models for a 20 kg load (Benchmark). Miele also offers models with a capacity of 32 kg as well as barrier washers for installation in a diaphragm wall.

Washing machines for cleaning textiles feature Miele's patented pre-spin dewatering process which spins out coarse soil and dirty water at the start of a programme. This allows more fresh water to enter the drum in the main wash. Special programmes offering thermal and chemo-thermal disinfection are available on all model sizes. These allow mops and cleaning cloths to come out of the process ready-for-use and soaked in detergent – with a pre-set residual moisture content.

The new generation of Little Giants which has now been available for several months is fitted for the first time with a communication module which connects to external dispensing systems. Hence, the quantity dispensed and the timing can be programmed with precision, ensuring for example that disinfectant is not dispensed at the start of a wash process but only when a certain temperature has been reached.

The larger Benchmark washing machines boast the particularly economic use of resources: In each cycle, the laundry load is showered with 500 l of water, simply by circulating the 30 l which enter the drum. This results in cleaning textiles being thoroughly drenched and wetted yet treated with gentle care in the process – all combined with low consumption costs.

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Visitors to the Berlin show can inform themselves of further details and rental and leasing terms and conditions. The focus will be on machines which normally go about their work behind the scenes: For instance in the many German hotels belonging to the 'Motel One' chain, where Miele technology is deployed in reprocessing mops and cleaning cloths.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Professional Business Unit). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. 2017/18 turnover amounted to approx. EUR 4.1 bn, with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,100, whereof 11,200 are employed in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

There is one photograph with this text



Photo 1: New to Miele's portfolio for contract cleaners: Compact washing machines and dryers with a load capacity of 6 to 8 kg – familiar as Little Giants. (Photo: Miele)

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