

Press release
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The professionals for large mountains of laundry: Octopus series with greater load capacity

- ▶ Washing machines and dryers now with 9 kg load capacity instead of 8 kg
- ▶ Reduced consumption cuts energy costs

Gütersloh/Stuttgart/Hamburg. – Miele is further improving the specifications of its washers and dryers from the successful Octopus series: Without any increase in price, the load capacity of the new XL class has been upped from a previous 8 kg to 9 kg.

With a footprint of just over 0.5 m², these machines bridge the gap between the smallest Professional laundry machines from Miele (Little Giants) and the Benchmark series which starts with a load capacity of 11 kg. Octopus washing machines and dryers have proved their worth in all cases where the focus is on the fast, reliable and economic care of medium-size laundry volumes, for instance in hotels and restaurants.

Top-notch results with an unchanged drum volume of 80 l are ensured by washing and drying processes which Miele has honed over the years: Now for example, the amount of water entering the washing machine is used to define the weight of the laundry load. In combination with intelligent water inlet controls, this further optimises the rinse process. On the dryer, Miele's PerfectDry electronic sensor-controlled drying guarantees that laundry comes out neither overdried nor with damp patches.

Pre-configured program packages for a very broad range of applications

On these models, pre-configured programme packages are available to cater for a very broad range of applications. Depending on the model version, the user can select from more than 70 washing and 40 drying cycles. Finely tuned process technology ensures low energy costs: Compared with the previous generation of washing machines, the specific water consumption on the new XL class has been reduced by up to 3% whilst energy consumption has dropped by up to 8%. It goes without saying that these Octopus machines are fully compliant with the EU Machinery Directive and hence designed for use in commercial operations.

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New video in Miele Professional YouTube channel

Just how important efficient processes are behind the scenes to ensure guests feel at home is illustrated by a new short film entitled Hotel 360°. Soft, bouncy towels and sparkling glassware are the best invitation of any hotel or restaurant – and Miele offers the ideal technology for the laundry, the spa and the washing-up room. The video containing practical examples can be viewed on Miele Professional's YouTube channel

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China, Romania and Poland. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,500, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

There is one photograph with this text



Photo 1: 9 kg load capacity, up from a previous 8 kg: The new washing machines and dryers from the OctoPlus generation rise to new challenges with larger load capacities. (Photo: Miele)

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