

Press release
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Miele plans short time at all German locations as consequence of Corona crisis

- ▶ Interruption of production from April 1, also at Central Headquarters
- ▶ Purchase of Miele products still possible

Gütersloh, March 23, 2020. – In view of the impact of the Corona virus (SARS-CoV-2), Miele see itself increasingly faced with the problem of keeping production going due to bottlenecks in the supply of outsourced componentry. This is further exacerbated by the fact that enforced business closures, also impacting the retail trade, have resulted in considerable disruptions to sales. As a result, the family-run Miele Company sees no other alternative than to scale down production at all its German production sites and is preparing to work short time from April 1 onwards. The current plans are for short time to apply until the end of the Easter break, but this may be extended to reflect further developments in the spread of the Corona virus.

To date, Miele has been able to maintain production at its various locations at almost customary levels. Following a very successful start to the business year, framework conditions have more recently deteriorated rapidly. Whilst the supply of outsourced parts is becoming more difficult by the day, most retailers in Germany and many other countries have already closed shop. The result of this is that supply chains through to consumers are massively disrupted or have been completely interrupted.

Against this backdrop, the company intends to halt production temporarily and to scale down all associated functions to maintain only a skeleton service. These measures will take effect on April 1 and remain in place until April 19.

Sales will continue; products can, for example, be ordered via the Internet without any restrictions. Similarly, necessary repair work will continue to be performed by Service, with respect to both private consumers and commercial clients such as hospitals.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China, Romania and Poland. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,500, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

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