

Press release  
No. 027/2020

## iF Product Design Award in gold for Miele hob unit with full-surface induction

- ▶ Jury praises intelligent and inspiring cooking experience
- ▶ Maximum flexibility without pre-defined rings

**Gütersloh, May 8, 2020.** – The KM 7897 FL hob unit with full-surface induction proved a compelling contestant at the leading iF Design Award, receiving the highest of accolades, the iF Gold Award 2020. Every year, the awards are handed out by the world's oldest independent design institution, the iF International Forum Design GmbH in Hanover. This year, the 78-strong international jury was inundated with almost 7,300 entries from 56 countries, among them the 75 iF award winners in gold.

For customers in the market for greater flexibility and intuition in cooking, full-surface induction represents the very pinnacle of convenience. With the KM 7897 FL, up to 6 pots and pans can be positioned anywhere on the 90 cm ceramic screen, and even moved around as required. Miele full-surface hobs adapt to the cook and not the other way round. Just as convenient is operation using SmartSelect controls: Which setting is required for various pots and pans is visible at a glance as the run of numbers travel around with pans as they are relocated. This smart pan recognition feature has been submitted for patents. SilentMove allows pots and pans to slide around noiselessly. This results from the printed graphics being on the underside of the ceramic screen instead of, as is usually the case, on top. A prerequisite for this to work is a particularly high-quality and transparent glass ceramic screen which is further supported by the elegant and minimalistic design.

The jury commended this aspect in their assessment, saying: 'This induction hob is a stunner! In addition to offering a dynamic and fluid cooking experience, the KM7897 FL features a pristine yet playful aesthetic. Miele's design team has come up with a full surface cooking experience that is fun, smart, and inspiring. Bravo!'

Four further Miele appliances were also granted the iF Design Award: two lab washer series and the compact washing machines from the Little Giants series (both from Miele Professional's commercial series of models) and the elegant Aura 3.0 island cooker hood. Further information is available from Press release No. 016/2020 and using the following link: [here](#).

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**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China, Romania and Poland. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,500, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

**There are two photographs with this text**

**Photo 1:** The KM 7897 FL hob unit, awarded the iF Product Design Award in gold, blends into kitchens with its noble and puristic design. (Photo: Miele)



**Photo 2:** Only from Miele: Thanks to intelligent pan detection technology, the power settings follow a pot or pan when it is moved around, keeping heat output at the same level. (Photo: Miele)

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