

Press release  
No. 059/2020

## Miele washing machine winner with German consumer watchdog Stiftung Warentest

- ▶ Top marks for ease of use and environmental properties
- ▶ Lowest operating costs over period under review

**Gütersloh, October 22, 2020. – With an overall mark of 1.6, Miele's WWD 320 WPS washing machine came out of a recent test by Stiftung Warentest, Germany's leading consumer watchdog, with flying colours and made it to the top of the rostrum. In total, 7 frontloading washing machines with a load capacity of 8 kg were scrutinised. The results are published in the 11/2020 of the 'test' magazine, available from October 22.**

In all categories, this model was given a 'Very good' or a 'Good' by the editorial team. In terms of ease of use and environmental properties, the Miele machine came out 'best in test'. A further test criterion was operating costs over a period of 10 years. Here, too, the Miele contestant performed extremely well, with costs totalling only € 885 – and used considerably less electricity and water than all the other products tested.

Features beyond the scope of the test include Miele's innovative PowerWash technology, allowing very small loads to be washed clean using a minimum of energy (A-rated wash performance). In combination with QuickPowerWash, this is even done in less than one hour. CapDosing allows special-purpose detergents, fabric conditioner and additives to be dispensed from practical capsules. The AddLoad function makes it possible to add forgotten items almost through to the end of the programme, whilst the SoftSteam option reduces the need for ironing by up to 50% (depending on the fabric). Naturally, the WWD 320 WPS also sports the legendary Miele honeycomb drum for the ultimate in gentle laundry care. The test winner is technically identical to models WCD 330 WPS, WED 335 WPS and WSD 323 WPS.

### Media contact:

Ines Mundhenke

Tel.: +49 5241/89-1959

Email: [ines.mundhenke@miele.com](mailto:ines.mundhenke@miele.com)

**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor

Free for  
editorial  
use

Copies to  
Miele & Cie. KG  
Public Relations

Postal address  
P.O. box  
D-33325 Gütersloh  
+49 5241 89-1950

Tel.:  
+49 5241 89-1953  
Telefax

[www.miele.de](http://www.miele.de)  
[presse@miele.de](mailto:presse@miele.de)

care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has 8 production plants in Germany as well as one plant each in Austria, the Czech Republic, China, Romania and Poland. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,500, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

## There are two photographs with this text:



**Photo 1:** Miele's WWD 320 WPS is test winner with Stiftung Warentest. It was given top marks for ease of use and environmental properties and totted up the lowest operating costs during the period under review. (Photo: Miele)



**Photo 2:** Miele's WWD 320 WPS is test winner with Stiftung Warentest. It was given top marks for ease of use and environmental properties and totted up the lowest operating costs during the period under review. (Photo: Miele)

Text and photograph download: [www.miele-presse.de](http://www.miele-presse.de)

Follow us on:  @Miele\_Presse

 @Miele.DE

 @Miele\_com

 Miele