

Press release
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Miele vacuum cleaner bags big test win

- ▶ Complete C3 Red EcoLine stands at the very top of the rostrum among canister vacuum cleaners with a dust bag
- ▶ Bagless: Last year's winner, the Blizzard CX1 Efficiency EcoLine, came out as frontrunner compared with the current set of entrants

Gütersloh, January 28, 2021. – Two appliances from Miele excelled in the recent vacuum cleaner test conducted by the German consumer watchdog Stiftung Warentest. In the vacuum cleaner test, seven models with a dustbag were pitted against seven bagless models. The results have been published in the 02/2021 edition of the 'test' magazine, available from newsagents from today.

With an overall mark of 'Good' (2.0), Miele's Complete C3 EcoLine led the field in the group of dustbag models. With a wattage of only 550 W, this vacuum cleaner convinced jurors, achieving a 'Good' or 'Very good' for suction performance on carpeting, hard floors and in picking up coarse dirt. The same applies to thread pickup from carpets and upholstery. In the 'Hazardous substances', 'Safety' and 'Durability' categories, this model achieved top marks across the board.

With a 'Very good' for electricity consumption, a 12 m operating radius and a good to very good rating for sound emissions, the Miele vacuum cleaner is a particularly environmentally friendly and convenient help around the home. The pleasantly low background noise level is the result of the Silence System comprising an encapsulated motor and a sound-optimised floorhead.

In the test comparing canister vacuum cleaners without a dustbag, the previous year's winner, the Miele Blizzard CX1 Efficiency EcoLine, was included in the comparison – and once again led the field with the same 'Good' mark (2.2) as the first time round. In the core disciplines of cleaning carpets, removing coarse soil and cleaning upholstery, this Miele vacuum cleaner excelled with good to excellent values. In the 'Dust retention' category, the Blizzard was the only entrant to achieve a 'Very good'. This model is characterised by a 700 W EcoLine motor and a particularly streamlined EcoTeQ Plus floorhead.

In combination with innovative Vortex technology deployed by Miele on all its bagless vacuum cleaners, this achieves first-class cleaning performance. Thanks to particularly high air throughput and air flow speeds of over 100 km/h, coarse and fine soil streams are

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effectively separated from each other. In a third stage of filtration, the Blizzard CX1 also features a maintenance-free HEPA AirClean lifetime filter which retains even the smallest of particles and allergens.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China, Romania and Poland. These are joined by the two plants belonging to Miele's Italian medical technology subsidiary Steelco. Turnover in the 2018/19 business year was around € 4.16 bn, with a share of business outside Germany of approx. 71%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,500, whereof 11,050 are employed in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: The 2021 test winner in the vacuum cleaner with dust bags category: The Miele Complete C3 Red EcoLine. (Photo: Miele)



Photo 2: Miele's Complete C3 Red EcoLine achieved a 'Good' (2.0) and is a particularly environmentally friendly and convenient help around the home. (Photo: Miele)



Photo 3: The bagless Miele Blizzard CX1 Efficiency EcoLine was test winner in 2020 with a 'Good' (2.2) and beat a new set of contenders once again in the most recent comparison. (Photo: Miele)

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