

Press release
No. 020/2021

Miele makes voice control for domestic appliances a convenient "morning routine"

- ▶ New skill simplifies communication with Alexa
- ▶ Application now available for 13 countries including USA, Canada and Mexico

Gütersloh, March 17, 2021. – Amazon's Alexa voice assistant and Miele domestic appliances communicate since 2017, but the latest update of the Miele skill* makes voice control even more convenient. An example? With a friendly "Good morning, Alexa", the blinds open, your favourite music plays, and the Miele coffee machine heats up.

Integrating Miele appliances into these so-called routines is easy. The user defines the status of a product in a routine in the Alexa app. To stay with the example, it is obvious to send the coffee machine and the warming drawer to sleep with a "Good night, Alexa".

The new release (version 2.3), which will be automatically offered to all Miele users starting this week, also simplifies the addressing of appliances. Instead of "Alexa, tell Miele to turn off the oven", the intuitive "Alexa, turn off the oven" will be enough. This is particularly useful for recurring functions such as start and stop and for simple settings. If you want more detailed information, you need to ask more pointed questions: "Alexa, ask Miele how moisture plus works". The repertoire is now huge and ranges from tips on stain removal to step-by-step accompaniment of recipes from the Miele app with Alexa Show.

Almost all of Miele's networked domestic appliances can be controlled by voice. This includes the latest laundry care products and ranges from the Generation 7000 built-in appliances to the robovac. With the new release, Miele now offers voice control via Alexa in a total of 13 countries in the corresponding languages; new additions include the USA, Canada and Mexico.

*The Miele Skill is a voice-controlled and cloud-based application for the Alexa voice assistant. Unlike a smartphone app, a Skill is not installed, but simply activated and controlled by voice command.

Media contact:

Michael Prempert

Phone: +49 5241 89-1957

Email: michael.prempert@miele.com

Free for
editorial use

Please submit
copies to
Miele & Cie. KG
Public Relations

Postal address
P.O.B.
33325 Gütersloh
Germany

Phone
+49 5241 89-1953
Fax
+49 5241 89-1950

www.miele.de
presse@miele.de

Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2020 business year amounted to around € 4.5 bn (thereof 29.5% in Germany). Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,900, of which approx. 11,050 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

There is one photograph with this text



Photo 1: Miele now makes voice control of domestic appliances with Alexa even easier. "Alexa, open the oven door" is a real convenience booster when operating the handleless appliances of the ArtLine design line. (Photo: Miele)

Text and photo download: www.miele-press.com

Follow us on:

 @Miele_Press

 @Miele

 @Miele_com

 Miele