

Press release
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Meeting the highest demands on speed and convenience – New ProfiLine dishwashers from Miele

- ▶ Spotlessly clean crockery in only 17 minutes
- ▶ New baskets and cutlery drawer for even more flexible loading

Gütersloh, June 28, 2021. – ProfiLine dishwashers from Miele combine the technology of commercial machines designed for durability and speed with the unique user convenience and elegance of Miele domestic dishwashers. A cycle time of only 17 minutes makes these models the products of choice wherever lots of crockery has to be washed clean in the shortest of time – for instance in public institutions, small businesses, offices and agencies, cookery schools and even large families. And now Miele has further improved its ProfiLine dishwashers, making them even simpler to operate and more convenient to load. The new generation is due to go on sale in July 2021.

ProfiLine dishwashers are tested to last 12,500 programme cycles, ensuring a long and enduring product even when used five times a day. Newly designed baskets guarantee that loading and unloading the new dishwashers is simpler than ever before. Bowls and dishes can be perfectly accommodated over the two-section row of spikes. These are joined by additional holders and non-slip silicone rests to securely hold delicate cups, glasses and bowls or light-weight plastic items. And now there is even a dedicated basket for up to 16 glass bottles which slides into the machine to replace the standard lower basket.

Similarly, the enhanced 3D MultiFlex drawer excels with useful details: Here, too, the right-hand side section can be lowered to create a full third level, for example for espresso cups. The height-adjustable central section offers space for larger cooking utensils such as ladles or a pair of salad servers.

The control panel in obsidian black glass in a stainless-steel frame makes for an intuitive interface with timeless elegance. All eight programmes, including Plastics, Eco and Hygiene, are directly selected using the sensor switches. The smooth surface which collects neither dirt nor dust is easy to wipe clean. Information on the programme cycle can, if desired, even be called up from the convenience of a smartphone – which can also be used to reorder detergents.

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The fully integrated ProfiLine model with a door which opens when tapped twice (Knock2open) is ideal for handleless kitchens. The new ProfiLine models are available as freestanding or built-under units and as partially or fully integrated models. Additionally, these dishwashers can be housed in a tall unit for loading and unloading at a more ergonomic height. All kitchen fronts can be fitted with ease and at speed, without the need to drill holes on the machine.

Powder, tablet and liquid detergents from Miele's own ProCare Shine range are available for all models. The latter can be dispensed in appropriate quantities automatically, without any physical contact with the product. Underdosing or simply forgetting to dispense detergent is now a thing of the past.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, air purifiers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2020 business year amounted to around € 4.5 bn (thereof 29.5% in Germany). Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 20,900, of which approx. 11,050 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are two photographs with this text



Photo 1: As convenient as a Miele domestic dishwasher but considerably faster and tested to last 12,500 programme cycles: The new ProfiLine dishwashers from Miele put a sparkle on your office crockery. (Photo: Miele)



Photo 2: Detergent from Miele's own ProCare Shine range of consumables allows automatic dispensing, ruling out underdosing once and for all. (Photo: Miele)

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