

Press release  
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## **Miele announces Rebecca Steinhage to the Executive Board**

- ▶ Current Head of Human Resources of the domestic appliance manufacturer takes over newly created executive unit 'Human Resources & Corporate Affairs'
- ▶ The appointment as the sixth Executive Director of the Miele Group will take effect on July 1, 2022

**Gütersloh, June 15, 2022.** – Miele has very successfully developed in recent years, both in terms of sales and workforce. In addition, new business fields and subsidiaries have been added to the company's portfolio, and substantial measures have been made on key topics for the future, such as internationalisation, digitalisation and sustainability. In this environment, which is as challenging as it is full of opportunities, the appointment of Rebecca Steinhage as the sixth Executive Director further strengthens the power of the Gütersloh family-run company to shape and implement.

At Miele, Rebecca Steinhage has been leading Human Resources as Senior Vice President since 2019 with great success. In this position, she has not only further developed global HR work to fit the future, but also contributes valuable strategic impulses beyond that. As future Executive Director, she will be responsible for the newly created Human Resources & Corporate Affairs executive unit – consisting of the four group functions Human Resources, Corporate Sustainability & Regulatory Affairs, Communications and Auditing. Rebecca Steinhage will continue with her responsibility as Senior Vice President Human Resources.

"We are very pleased that we found in Rebecca an outstandingly suitable colleague from our own ranks for this challenging task who is highly esteemed, both personally and professionally, far beyond her current area of responsibility," says the existing Executive Board in its internal statement regarding the top personnel announcement, "and we are looking forward to continuing working with her in the new constellation and wish her much luck and great success."

With effect from July 1, 2022, the Miele Group's Executive Board will have six members, consisting of Olaf Bartsch (Finance & Administration), Dr. Stefan Breit (Technology), Dr. Axel Kniehl (Marketing & Sales) and Rebecca Steinhage (Human Resources & Corporate Affairs) as well as the two Executive Directors and Co-Proprietors Dr. Markus Miele and Dr. Reinhard Zinkann. The Miele Group most recently generated sales of EUR 4.84 billion (fiscal year 2021) and employs more than 22,300 people in 50 countries.

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**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, air purifiers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2021 business year amounted to around € 4.84 bn. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

## There is one photograph with this text



**Photo 1:** From July 1, 2022 Executive Director of the Miele Group: Rebecca Steinhage, Senior Vice President Human Resources of the Gütersloh-based domestic appliances manufacturer since 2019. (Photo: Miele)

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