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Professional within Miele Group at a glance

Nucleus First drum washer for hotels and hospitals coal- or gas-heated

(1924; Miele founded in 1899); The term Miele Professional was first used in 1992 (to set commercial technology apart from

domestic appliances)

Employees Approx. 3,000, thereof around 1,000 own service technicians

Turnover € 690 m (2021 business year; approx. 15% of total Miele Group

sales)

Products Washing machines, dryers and ironers for commercial use;

commercial dishwashers; washer-disinfectors and sterilisers for

medical institutions/laboratories; mobile air purifiers (Miele

AirControl)

Care products/service Detergents and process chemicals; process documentation;

comprehensive planning, installation, maintenance and repair

service

Market presence > 50 countries

Marketing channels Hotels/restaurants/caterers

Care and nursing homes Schools and nurseries

Small businesses/local authorities

Doctors/dentists/laboratories

Hospital projects (via Miele's Steelco subsidiary)

Production sites Gütersloh (semi-commercial washing machines);

Bielefeld (commercial dishwashers, washer-disinfectors);

Lehrte (laundry technology);

Bürmoos/Austria (Stainless-steel fascias and inserts); Uničov/Czech Republic (semi-commercial tumble dryers); Riese Piu X and Cusano di Zoppola (Steelco Group, Italy)



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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, air purifiers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2021 business year amounted to around € 4.84 bn. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

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