

Press release
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The new Triflex HX2: The most powerful vacuum cleaner* from Miele

- ▶ 60% more power compared with previous model
- ▶ Patented 3-in-1 design for greatest flexibility

Gütersloh/Berlin, August 31, 2022. – Cordless vacuum cleaning is practical and effective – providing that suction, battery power and user convenience align. The positive feedback reflected this when Miele launched the Triflex HX1, its first cordless handstick, in 2019. Now, the second generation of this compact allrounder from Miele's Bielefeld plant, the Triflex HX2, brings together the unique flexibility of its predecessor with further increased suction power and improved user convenience. Following a technical and optical facelift, the Triflex HX1 will remain in the range as a new entry-line model. The market launch of the two-model series was already in April, now the trade fair premiere follows at the IFA.

Whether 'regular' vacuum cleaner or handstick for difficult-to-access places: Like its predecessor, the Triflex HX2 is a veritable allrounder. Thanks to the patented 3-in-1 design, the PowerUnit, consisting of a motor assembly, a rechargeable battery, and a dust box, can be reconfigured in just a few seconds. If the PowerUnit is fitted at the top, the unit lends itself to vacuuming under furniture or along the ceiling. When fitted close to the floor, the centre of gravity shifts, providing the perfect balance for vacuuming large areas without experiencing fatigue. In this configuration, the Triflex can also stand upright - unsupported - which is practical for short breaks in work when, for example, the phone rings or food must be removed from the hob. In solo mode, the PowerUnit is ideal for removing crumbs from the breakfast table or cleaning the car. New is the accessory holder with which the upholstery nozzle, the crevice nozzle and the dusting brush are held securely on the suction tube and are ready for use at a moment's notice.

The clearly improved cleaning performance of the Triflex HX2 is above all attributable to the new Digital Efficiency motor with its 60% increased performance, developed and produced at Miele's Euskirchen plant (Technology Center Drives). The first-class cleaning performance of the Triflex HX2 results from the interplay of the new motor, the proven and particularly effective mono-cyclone design (Vortex Technology) and the high-performance Multi Floor XXL electrobrush. The rotating brush linked with its intelligent detection of floor coverings which reduces rotational speed on hard floors saves energy and prolongs battery charge. This intelligence will also encompass the motor on the Triflex HX2. Motor power is increased

or reduced depending on the type of flooring. In addition, depending on the model, the electrobrush with its LED headlight (BrilliantLight) sheds light in even the darkest corners, leaving not a speck of dust undetected.

The necessary power comes from a lithium-ion battery from the German premium manufacturer Varta and comprises seven high-performance cells. Consequently, the Triflex achieves a battery life of up to 60 minutes which, depending on the model, can be extended to as much as 120 minutes using the second rechargeable battery provided as standard.

Highly efficient HEPA filtration and hygienic cleaning

The Triflex HX2 models equipped with a HEPA** lifetime filter retain 99.999%*** of all particles and even reliably filter out allergens. Convenient filter cleaning in-between times is assured by the new ComfortClean function: Just a few turns of the filter lid is sufficient to shake dirt particles into the container. This ensures that the high-level suction power of the unit remains constant. For more thorough, manual cleaning of the fine dust filter, required only every three months, the filter can be removed from the unit at the flick of a wrist. When emptying the dust container, dust is released at the touch of a button without any physical contact with its contents (Twist2open).

The Triflex HX2 is available in four elegant colours, each combined with subdued colour elements in rose gold and a crystal grey dustbox. Even prior to the market launch, the Triflex HX2 was awarded the coveted Red Dot Product Design Award for its innovative 3-in-1 design.

The Triflex HX1 Facelift features the ComfortClean function with immediate effect and is available in new colour schemes – and will remain in the range as an entry-line model at a reduced price despite all these upgrades. All models with their features and colours are covered in the following overview.

*Cleaning performance compared with a Miele Complete C3 cylinder vacuum cleaner (SGEF3) with STB 305-3 Turbobrush (dust pickup from carpet and hard floor with crevices, fibre pickup from carpet), according to IEC628852.

**EN1822/2011

***IEC62885-4

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, air purifiers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2021 business year amounted to around €4.84 bn. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: The new Miele Triflex HX2 offering 60% more power compared to its predecessor on account of a new Digital Efficiency motor, the Multi Floor XXL electrobrush and Vortex Technology is a convincing proposition. (Photo: Miele)



Photo 2: A veritable allrounder: Whether 'regular' vacuum cleaner or handstick – the Triflex HX2 can be reconfigured fast. The heart and soul of the product is the PowerUnit, consisting of a motor assembly, a rechargeable battery and a dustbox. (Photo: Miele)



Photo 3: The Triflex HX1 Facelift will remain in the range in its upgraded form at a reduced price as the new entry-line series. (Photo: Miele)

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The Triflex (HX2 + HX1) at a glance

Triflex HX2 (basic model)

Features	Highly versatile reconfigurable 3-in-1 design; mono-cyclone design (Vortex Technology); Digital Efficiency motor with 60% higher output than the Triflex HX1; Multi Floor XXL electrobrush with detection of floor coverings; wall holder and accessory clip; HEPA Lifetime filter; hygienic filter cleaning (ComfortClean); Multifloor Care Tool; Carpet Care Tool
Battery life	Up to 60 minutes
Colour	Lotus white with rose gold

Triflex HX2 Cat&Dog

Features	As per basic model, plus: Multi Floor XXL electrobrush with BrilliantLight; Electro Compact handbrush for upholstery and car seating
Battery life	Up to 60 minutes
Colour	Obsidian black with rose gold

Triflex HX2 Sprinter

Features	As per basic model, plus: Spare rechargeable battery
Battery life	Up to 2 x 60 minutes
Colour	Cashmere grey with rose gold

Triflex HX2 Performance

Features	As per basic model, plus: Second rechargeable battery; Electro Compact handbrush for upholstery and car seating
Battery life	Up to 2 x 60 minutes
Colour	Cashmere grey with rose gold

Triflex HX2 Runner

Features	As per basic model, plus: Second rechargeable battery, Multi Floor XXL electrobrush with BrilliantLight; Electro Compact handbrush for upholstery and car seating
Battery life	Up to 2 x 60 minutes
Colour	Obsidian black with rose gold

Triflex HX2 Flash

Features	As per basic model, plus: Multi Floor XXL electrobrush with BrilliantLight
Battery life	Up to 60 minutes
Colour	Lotus white with rose gold

Triflex HX2 Pro

Features	As with basic model, plus: Second rechargeable battery and separate charging cradle; Multi Floor XXL electrobrush with BrilliantLight; Hardfloor Care Tool for the particularly gentle cleaning of hard floors
Battery life	Up to 2 x 60 minutes
Colour	Infinity grey Pearl Finish

Triflex HX1 (entry-line series)

Features	3-in-1 design; mono-cyclone design (Vortex Technology); Multi Floor XXL electrobrush; wall holder; Hygiene Lifetime filter; hygienic filter cleaning (ComfortClean); Multifloor Care Tool
Battery life	Up to 60 minutes
Colours	Graphite grey with blue Lotus white with red Obsidian black with red

Triflex HX1 Facelift Flash

Features	3-in-1 design; mono-cyclone design (Vortex Technology); Multi Floor XXL electrobrush with BrilliantLight; wall holder; HEPA Lifetime filter; hygienic filter cleaning (ComfortClean); Multifloor Care Tool
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Battery life

Up to 60 minutes

Colour

Graphite grey with blue

**Triflex HX1 Facelift Active
(campaign model)**

Features

3-in-1 design; mono-cyclone design (Vortex Technology); Multi Floor XXL electrobrush with; XS wall holder and accessory clip; Hygiene Lifetime filter; hygienic filter cleaning (ComfortClean); Multifloor Care Tool

Battery life

Up to 60 minutes

Colour

Graphite grey with blue