

Press release  
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## New award for all dryers with the HygieneDry drying stage

- ▶ Highest rating in this product category
- ▶ Reliable removal of 99.9%\* of enveloped viruses (MVA test challenge\*\*)

**Gütersloh, September 15, 2022.** – A year ago, Miele received three seals of approval for virucidal efficacy in the categories laundry care, dishwashing and ironing. These are now joined by a further award. All dryers which feature the HygieneDry drying stage will receive the seal in silver, the highest award in this product category. This drying stage is suitable for all textiles with two dots on the care label and ensures the reliable removal of viruses through high temperatures (approx. 70°C) and a long temperature holding time. The 'Cottons' programme in combination with HygieneDry removes 99.9%\* of so-called enveloped and a proportion of non-enveloped viruses, including SARS-CoV-2, influenza and the Norovirus.

This has been confirmed by the independent Institute for Integrative Hygiene and Virology – InFluenc\_H which relies on laboratory tests conducted by the University of Albstadt-Sigmaringen. The hygiene seal is exclusively granted to products whose high performance in protecting against viruses has been scientifically proven. [This link](#) provides further details on how testing was conducted (only in German).

Alongside the previous 'Certified hygiene' seal of approval awarded by the Rhine-Waal University based on a bacterial efficacy of 99.99%\*\*\*, dryers now sport certification of their virucidal efficacy.

\*with the exception of Hepatitis B

\*\*Modified Vaccinia Ankara Virus, a weaker version of the smallpox virus

\*\*\*Tested for *Bacillus subtilis* and *Saccharomyces cerevisiae* bacteria in HygieneDry with a half load. A description of the relevant methodology is provided by the following link: [miele.de/testkriterien-trocknen](https://www.miele.de/testkriterien-trocknen)

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**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Its product portfolio also includes dishwashers, air purifiers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Miele Professional). Founded in 1899, the company has 8 production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2021 business year amounted to around €4.84 bn. Miele is represented in almost 100 countries/regions with its own sales subsidiaries and via importers. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which around 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

**There is one photograph with this text:**



**Photo 1:** All Miele dryers which feature HygieneDry drying stage will receive the seal in silver, the highest award in this product category. (Photo: Miele)

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