

## Miele at a glance

<b>Company:</b>	Miele & Cie. KG
<b>Founded:</b>	In 1899 by Carl Miele and Reinhard Zinkann in the Westphalian town of Herzebrock, Germany
<b>Central Headquarters:</b>	Gütersloh (since 1907) Carl-Miele-Straße 29 D-33332 Gütersloh Tel. 05241 – 89 - 0
<b>Products:</b>	Domestic ovens, steam cookers, refrigeration products, coffee makers, dishwashers, laundry-care appliances and vacuum cleaners. This line-up is augmented by dishwashers, washer-extractors, tumble dryers and air purifiers for commercial use as well as washer-disinfectors for use in medical and laboratory applications (Miele Professional).
<b>Proprietors:</b>	Miele (51 percent) and Zinkann (49 percent) families; currently around 80 family shareholders
<b>Directors:</b>	<ul style="list-style-type: none"><li>• Olaf Bartsch (Finance &amp; Administration)</li><li>• Dr. Stefan Breit (Technology)</li><li>• Dr. Axel Kniehl (Marketing &amp; Sales)</li><li>• Dr. Markus Miele (Executive Director and Co-Proprietor)</li><li>• Rebecca Steinhage (Human Resources &amp; Corporate Affairs)</li><li>• Dr. Reinhard Zinkann (Executive Director and Co-Proprietor)</li></ul>
<b>Employees:</b>	Approx. 22,000 worldwide (of which 11,400 are in Germany)
<b>Turnover:</b>	Approx. € 4.84 bn, thereof € 1.91 bn in Germany ( <i>Financial 2021</i> )
<b>Production plants:</b>	<ul style="list-style-type: none"><li>• Gütersloh (washing machines, washer-dryers, electronic components)</li><li>• Bielefeld (dishwashers, vacuum cleaners, disinfectors)</li><li>• Euskirchen (electric motors, cable reels)</li><li>• Lehrte (laundry machines, rotary ironers, air purifiers)</li><li>• Warendorf (plastic components)</li><li>• Oelde (ovens, Dialog ovens)</li><li>• Arnsberg (cooker hoods)</li><li>• Bünde (steam cookers, hob units, warmer drawers)</li><li>• Bürmoos/Austria (stainless-steel components)</li><li>• Dongguan/China (vacuum cleaners)</li></ul>

- UnicoV/Czech Republic (washing machines, tumble dryers, dishwashers)
- Brasov/Romania (electronic components)
- Poland, Ksawerów (washing machines)
- Riese Pio X, Italy (Steelco)
- Cusano di Zoppola, Italy (Steelco)

**Sales:**

With its own sales companies or importers Miele is represented in about 100 countries/regions.