

# Press release No. 033/2023

# Miele dishwasher receives Green Product Award

- ▶ G 7465 SCVi XXL AutoDos prize winner in kitchen category
- Gentle on resources thanks to durability, EcoPower technology, hot water connection and automatic detergent dispensing
- ▶ Miele app indicates real-life consumption

Gütersloh, March 28, 2023. – Since 2013, the Green Product Award has been rewarding products and services which excel in a special way through design, innovation and sustainability. This year, prize winners include a dishwasher from Miele. The G 7465 SCVi XXL AutoDos from Miele's Bielefeld production plant meets the requirements for the new 'A' energy efficiency class and, among other technologies, features load recognition to adjust water consumption to the load in hand to protect the environment. The jury commended above all the Miele app's transparency in presenting consumption data.

More than 1300 applications were received by the Green Future Club this year from 40 countries for its two sustainability prizes, the 'Green Concept Award' and the 'Green Product Award'. Amongst the products in the 'Kitchen' category, Miele's fully integrated G 7465 SCVi XXL AutoDos dishwasher won the day. The verdict of the international jury states: 'In particular, the app's transparency of energy and water consumption involves the consumer on the journey to greater sustainability and gives him/her responsibility. The product is a consistent step towards more sustainability.'

This refers to the new Consumption Dashboard in the Miele app, allowing access at any time to such information as how often a programme is used per day, week or month and how much water and electricity is actually consumed. The app compares the average values for the various programmes and offers 'green' tips. 'This way, we are supporting customers in using less energy in their daily lives', says Dr. Michael Junker, Senior Vice President Business Unit Dishwashing at Miele, 'naturally without entertaining any compromises when it comes to cleaning results'.

Over the past 20 years, Miele has reduced the electricity consumption on its dishwashers by around 44% – yet still refuses to rest on its laurels. As a result, almost all models from the current G 7000 generation achieve the new top 'A' energy efficiency class. As around 84% of CO2 emissions occur during the usage phase of appliances, i.e. within the home, this represents the main lever for greater climate protection.



### Gentle on resources thanks to EcoPower and AutoDos

It is intelligent water intake, optimised spray arms and a highly efficient filtration system (EcoPower technology) which contributes towards good energy efficiency combined with first-class cleaning results. This reduces water consumption in the Eco programme to 8.4 I or even as little as 6 I in Automatic. Excellent drying results combined with low energy usage are achieved by Miele's AutoOpen drying. This involves opening the door automatically by a few centimetres at the end of a programme.

If required, the award-winning Miele dishwasher is also able to dispense detergent automatically. The patented AutoDos system with its integrated PowerDisk always releases the precise amount of powder granulate detergent needed, depending on the programme selected and the degree of soiling. A PowerDisk lasts for around 20 cycles and is made from 100% post-consumer recyclate or, in other words, from cleaned and reprocessed plastic waste. The detergent used in the PowerDisk All in 1 ECO is based on ingredients of vegetable origin, is, among other things, free from microplastics, fragrances, preservatives and colouring, and dispenses entirely with benzotriazole, a substance used to protect silver. Naturally, off-the-shelf tablets or powder detergent can be used instead of AutoDos and PowerDisk.

## Even more economical with hot water connection

Like all Miele dishwashers, the G 7465 SCVi XXL AutoDos can be connected to a hot water supply with a temperature of up to 60°C. The sustainability of this option can be increased even further when the hot water for dishwashers comes from regenerative sources such as a heat pump or the SolarSave programme is used as these dispense with the need to use electricity to heat up the water. In an average mix of programmes, this can save up to 35% electricity compared with a model connected to a cold water supply. In the Eco programme with the 'A' label, savings of up to 46% are even feasible – in this case, energy consumption is reduced to as little as 0.29 kWh.

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2022 business year amounted to around € 5.43 bn. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 23,300, of which approx. 11,900 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

# There are three photographs with this text



**Photo 1:** Miele G 7465 SCVi XXL AutoDos receives Green Product Award 2023 in the 'Kitchen' category. (Photo: Miele)



**Photo 2:** Dr. Michael Junker, Senior Vice President Business Unit Dishwashing at Miele, accepted the prize. (Photo: Miele)



**Photo 3:** Consumption data transparency in the Miele app was commended by the jury in its verdict. (Photo: Miele)

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