

Press release  
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## G 7000 Dishwasher: Now even more convenient and sustainable in everyday life

- ▶ Improved washing programmes with lower consumption values
- ▶ New basket features for reusable bottles and drinking

**Gütersloh/Berlin, July 5, 2023. – Miele's Generation 7000 is one of the most sustainable dishwashers on the market. For IFA 2023, the premium manufacturer has now announced that it will further perfect its current series. For example, with new wash programmes that achieve an increased cleaning performance, or a shorter running time compared to the Eco programme – but still consumes less electricity or water than the classic programme. And thanks to the new basket design, reusable drinking straws and glass bottles can now also be washed optimally.**

With more than 90 years of experience, Miele stands for expertise in dishwashing like no other manufacturer. Since its launch in 2018, Generation 7000 has been setting standards in this area – with the most sustainable dishwashers Miele has ever built. For example, almost all G 7000 models meet the best energy efficiency class A, with less than four hours of running time in the Eco programme. Added to this are environmentally friendly features such as AutoDos with integrated PowerDisk, which automatically adds the right amount of powder granules to the wash cycle depending on the programme selected or the degree of soiling.

"Environmentally friendly dishwashing is not an extra with our G 7000 models, but standard. We focus on durable quality, innovative technology, and a user-friendly design," says Dr Michael Junker, Senior Vice President Business Unit Dishwashing at Miele. "In this respect, our G 7000 offers a unique total package that we have now perfected even further."

### **Wider choice of environmentally friendly washing programmes**

It is well known that anyone who wants to wash regularly soiled dishes with minimal energy consumption should select the Eco programme. However, this climate-friendly option is still used too rarely – due to reservations or special cleaning requirements. Miele has developed new washing programmes that offer a more resource-efficient alternative to the classic programmes and provide customers with the ideal washing programme for every requirement. *ComfortWash*, for example, with a temperature of 45 °C, is suitable for more heavily soiled cutlery and crockery and at the same time is gentle on delicate glassware. A stronger alternative is the also new 55°C *ComfortWash+* programme for soiling that is more

difficult to clean – as a more sustainable option before the classic intensive programme (75°C).

Also new is the 60-degree *PowerWash* programme, which has an increased cleaning and drying performance, with a running time of only 1.5 hours. This can be reduced to less than one hour with the help of the *Extra Quick*. In addition, there are other useful programme adjustments. These include the *BottleClean* option under *Extras* – for optimal cleaning of reusable bottles.

### **Space for reusable drinking straws and bottles**

The trend towards more reusable solutions in everyday life places special demands on dishwashing. Whether drinking straws, bottles or bread and snack tins get properly clean depends, among other things, on whether they find the right place in the dishwasher. Thanks to the new basket design, this is now also the case for items of crockery that have only entered the household with a more sustainable lifestyle. *StrawClean*, for example, is an additional basket solution in the G 7000 especially for drinking straws made of glass or metal. Miele has also developed new holders for the lower basket for reusable bottles, small items such as bottle lids and larger dishes such as pots and casserole dishes, which provide a secure hold or allow the available space to be used even more efficiently. The improved equipment is part of the *ExtraComfort* or *MaxiComfort* dishwasher basket (*StrawClean*).

### **Smart savings thanks to intelligent networking**

The *EcoFeedback* function, which displays the expected water and electricity consumption when the wash programme is selected, helps customers to save resources additionally. The *Consumption Dashboard* in the Miele app\* provides full transparency on water and electricity consumption. The application compares the average values of the programmes used, displays real consumption levels, and provides additional eco tips. This makes it even easier to save energy in everyday life and enables customers to make every wash cycle on their Miele dishwashers sustainable.

Using the *AutoStart* app function, the dishwasher can also be programmed to start regularly at the same time – for example at night or when the electricity price is at its lowest. Another standard feature of the G 7000 dishwashers is that they can be connected to a hot water supply of up to 60 °C. Compared to a cold-water connection, this can save up to 35% energy on average in the programme *Mix*. This is not only good for the climate, but also for one's wallet.

\*The Miele app is an additional digital offering from Miele & Cie. KG. All smart applications are enabled by the Miele@home system. Depending on model and country, the range of functions may vary.

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**Company profile:** Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2022 business year amounted to around € 5.43 bn. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 23,300, of which approx. 11,900 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

## There is one photo to accompany this text



**Photo 1:** New wash programmes and basket features: Miele's G 7000 dishwashers now offer even greater sustainability and convenience.  
(Photo: Miele)

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