

Miele at a glance

Company:	Miele & Cie. KG
Founded:	In 1899 by Carl Miele and Reinhard Zinkann in the Westphalian town of Herzebrock, Germany
Central Headquarters:	Gütersloh (since 1907) Carl-Miele-Straße 29 D-33332 Gütersloh Tel. 05241 – 89 – 0
Products:	Domestic ovens, steam cookers, refrigeration products, coffee makers, dishwashers, laundry-care appliances and vacuum cleaners. This line-up is augmented by dishwashers, washer-extractors, tumble dryers and air purifiers for commercial use as well as washer-disinfectors for use in medical and laboratory applications (Miele Professional).
Proprietors:	Miele (51 percent) and Zinkann (49 percent) families; currently around 80 family shareholders
Directors:	<ul style="list-style-type: none">• Olaf Bartsch (Finance & Administration)• Dr. Stefan Breit (Technology)• Dr. Axel Kniehl (Marketing & Sales)• Dr. Markus Miele (Executive Director and Co-Proprietor)• Rebecca Steinhage (Human Resources & Corporate Affairs)• Dr. Reinhard Zinkann (Executive Director and Co-Proprietor)
Employees:	Approx. 23,300 worldwide (of which 11,900 are in Germany)
Turnover:	Approx. € 5.43 bn, thereof € 1.47 bn in Germany (<i>Financial 2022</i>)
Production plants:	<ul style="list-style-type: none">• Gütersloh (washing machines, washer-dryers, electronic components)• Bielefeld (dishwashers, vacuum cleaners, disinfectors)• Euskirchen (electric motors, cable reels)• Lehrte (laundry machines, rotary ironers)• Warendorf (plastic components)• Oelde (ovens, Dialog ovens)• Arnsberg (cooker hoods)• Bünde (steam cookers, hob units, warmer drawers)• Bürmoos/Austria (stainless-steel components)• Dongguan/China (vacuum cleaners)

- UnicoV/Czech Republic (washing machines, tumble dryers, dishwashers)
- Brasov/Romania (electronic components)
- Poland, Ksawerów (washing machines)
- Riese Pio X, Italy (Steelco)
- Cusano di Zoppola, Italy (Steelco)

Sales:

With its own sales companies or importers Miele is represented in about 100 countries/regions.