

Press release
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125 Gala Edition – Miele celebrates anniversary with built-in appliances in noble matt black

- ▶ Free 125-week extended warranty on anniversary models
- ▶ Induction hob units with unique ceramic glass

Gütersloh, February 14, 2024. – The ArtLine series of built-in appliances in noble obsidian black matt was first presented by Miele last autumn. To mark 125 years of Miele, the company is now offering a free 125-week extended warranty – on top of the statutory Miele guarantee. These elegant handleless appliances blend in with virtually all living styles and combine effortlessly with many materials and colours. This promotion comprises ovens, compact microwave combination ovens, a combination steam oven, warmer and vacuum drawers, a built-in coffee machine and a wine storage unit. These are joined by induction hob units with a special matt black ceramic glass finish. A cooker hood, a freestanding fridge-freezer and front panels for fully integrated dishwashers in the same colour tone complete the 125 Gala Edition range.

Technically speaking, the matt black ArtLine models derive from the Generation 7000 series of built-in appliances – with one notable difference: Instead of being opened using a handle, these appliances respond to a tap on a sensor integrated into the control panel (Touch2Open). This unlocks the door, which then glides downwards and is cushioned at its lowest point. This way, ArtLine models consistently support the concept of a handleless kitchen.

The door reveals a new colour: With a new look and feel as the glass surface in finely structured. This creates a frame around the viewing window which now features a more spacious grid of lines. The Miele logo below the viewing window is discreetly low-key. 'ArtLine in obsidian black matt offers kitchen planners a world of options – blending in harmoniously with dark decors or setting accents against a lighter backdrop', says Ina Laukötter, Vice President Category Marketing Business Unit Cooking with Miele.

The portfolio includes ovens, combination steam ovens (for both a 45 cm and 60 cm recess) and compact microwave combination ovens. These models are further complemented by built-in coffee machines, hob units, a warmer and vacuum drawers, a cooker hood, a built-in wine unit, a freestanding fridge-freezer as well as front panels for fully integrated dishwashers – all handleless products from the current Miele range.



Hob units withstand scratches and fingerprints thanks to MattFinish ceramic glass

In line with the design of ArtLine appliances, Miele is now to present induction hobs with a new matt ceramic glass surface. The unique structure underlines not only the puristic design of these hobs but is also highly scratch-resistant. This reduces for example the risk of scratches caused by sand and grit by 80%. As a result, hob units with ceramic glass with a matt finish retain their high-end pristine appearance over time. A further benefit of a structured surface is the anti-fingerprint effect which means fingerprints are hardly visible.

Markings outlining the cooking zones are discreet and further underline the minimalistic design. Fine white lines indicate where pots, pans, casserole dishes or even a Gourmet griddle plate can be positioned; the power level indicators also appear in white. The matt finish is available on two models – a classic hob unit and one with an integrated extractor.

New headroom hoods offer efficient ventilation technology and individual lighting

Customers preferring a classic headroom hood will find their perfect solution in the form of a model with a glass panel in obsidian black matt. The canopy appears elegant and minimalistic as it has a reduced height and width compared with previous models. The glass deflector now has a steeper incline and offers taller persons a little more space when cooking. Air around the matt black panel is removed through edge extraction. The controls with white indicators are located above the panel.

With the new DynamicWhite feature, the hob unit downlighting adapts perfectly to the kitchen environment as the colour temperature can be adjusted via the Miele app. This is made possible by warm white and cold white LED lights which can be varied in their intensity to control mood lighting. This allows colour temperatures of between 2,700 K (warm white) and 6,500 K (cold white). The energy-saving ECO motor ensures top-class performance values, including an A++ energy efficiency class as well as high air throughput combined with low sound emissions. And, compared with other headroom hoods from Miele, this model achieves a reduction in sound emissions* of around 20% whilst maintaining the same high air throughput. The model is available with a width of 90 cm.

Wine unit, freestanding fridge-freezer and a front panel round off anniversary lineup

For a fine but select collection of favourite wines: The new matt black KWT 7112 iG built-in wine unit offers space for 18 bottles. This unit for a 45 cm building-in niche boasts an Active AirClean filter, flexible beech racks (FlexiFrame) and LED lighting. The wine unit is handleless thanks to Push2open technology.

Customers in the market for a freestanding fridge-freezer will find in Miele's KFN 4799 AD in obsidian black matt their product of choice. This handleless unit is particularly easy to open, thanks to Click2Open. This model also sports an A energy efficiency class and is highly sustainable thanks to its PerfectFresh Pro system.

Miele also offers a handleless front panel made from glass in obsidian black matt for fully integrated 60 cm wide dishwashers, for example with Knock2open. Here, too, the Miele logo is in discreet black.

The 125-week extended warranty offered by Miele free of charge on all models from the 125 Gala Edition range is simple to activate via the Miele app. The market launch of 125 Gala Edition promotional models is scheduled for April 2024.

*DAH 4980 compared with DA 6498 W at Level 3 in vented mode

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Company profile: Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Sales in the 2022 business year amounted to around € 5.43 bn. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 23,000, of which approx. 11,800 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia.

There are three photographs with this text



Photo 1: To mark its 125th. birthday, Miele is presenting its handleless ArtLine series as well as induction hobs and cooker hoods in a noble obsidian black matt. On the occasion of its anniversary, the company is offering a free 125-week extended warranty with these products – in addition to the statutory Miele guarantee. (Photo: Miele)



Photo 2: The TwoInOne (KMDA 7876 FL) induction hob with integrated extraction in MattFinish is elegant in terms of both look and feel as well as being impervious to scratches. A further benefit of a structured surface is the anti-fingerprint effect which means fingerprints are hardly visible. On top, 125 Gala Edition products come with a free 125-week extended warranty. (Photo: Miele)

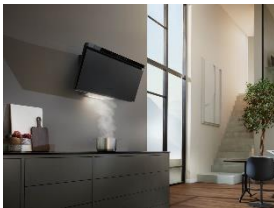


Photo 3: Headroom cooker hoods offer taller persons greater freedom at the hob. With the new DynamicWhite feature, the hood downlighting adapts perfectly to the kitchen ambience – adjustments can be made at any time using the Miele app. 125 Gala Edition models come with a free 125-week extended warranty. (Photo: Miele)

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