

Press release
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“Miele MOVE connect”: Live information on mobile devices for a fire station that is always ready for action

- ▶ Portal launches for washing machines, dryers and washer-disinfectors
- ▶ Time and cost savings and simple contact to Miele

Gütersloh/Fulda, May 14, 2025 – Which laundry machines or washer-disinfectors are running? When can breathing masks, protective clothing and helmets be removed? The “Miele MOVE connect” portal answers questions like these live. The platform for PCs and mobile devices is a digital solution that simplifies a multitude of processes at the fire station.

Relevant messages are received on PC or mobile devices on request, for example as soon as washing machines, dryers or washer-disinfectors are ready. This makes travelling to distant rooms unnecessary.

Furthermore, the portal is an easy-to-use service instrument for everyday use. Users decide whether operating data is displayed for a period of one day, one week or a user-defined interval. This reveals untapped potential, and it furnishes proof of whether disinfection programmes were properly completed. Data can be exported and saved for the purpose of evaluation and archiving.

As all information is accessible from one single location, problems are simpler to solve. Error messages can be forwarded to Service without the need to pick up the phone. Thanks to the data transmitted, the cause is immediately visible to staff, facilitating a fast and targeted remedy – either in the form of a service visit by a trained technician or self-help instructions over the phone.

The basic version of Miele MOVE connect is available free of charge.

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About Miele: For more than 125 years, Miele has lived up to its brand promise of “Immer Besser” in terms of quality, innovation and timeless elegance. Founded in 1899, the globally active company for premium domestic appliances inspires customers with pioneering solutions for the connected home. In addition, Miele offers appliances, systems and services for commercial use, such as in hotels or care facilities as well as in medical technology. With its durable and energy-saving appliances, Miele helps its customers make their daily lives as sustainable as possible. The company is owned by the two founding families, Miele and Zinkann. In the 2024 business year, Miele generated a turnover of 5.04 billion Euros with approximately 23,500 employees. Its global network comprises 19 production plants and around 50 service and sales subsidiaries (as of February 2025). The company has its headquarters in Gütersloh, North Rhine-Westphalia.

There is one photograph with this text



Photo 1: A digital solution which simplifies many processes: The Miele MOVE connect portal. On request, this platform sends relevant messages to mobile devices or a PC – for instance when a washing machine is ready for unloading. (Photo: Miele)

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