

Press release
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New logistics hall, geothermal energy, photovoltaics: Miele invests in its Euskirchen site

- ▶ Investment sum of 15 million euros
- ▶ Saving more than 440 tonnes of carbon dioxide annually
- ▶ Plant manager Krämer: “Sending a clear signal for the future of Euskirchen”

Gütersloh/Euskirchen, September 23, 2025 – Miele is modernising and expanding its plant in Euskirchen. The household appliance manufacturer is investing around 15 million euros in a logistics hall, a geothermal and photovoltaic system and an energy-efficient lighting concept. All of these measures are part of the company’s comprehensive future and sustainability strategy and are aimed at improving supply chain stability and reducing CO2 emissions.

With an area of 3,500 square metres, the new logistics hall was built in 15 months and has space for 7,500 pallet bays. The investment totals 15 million euros and includes a heating, ventilation and cooling system as well as a photovoltaic system (output: 394 kilowatt peak). This is equivalent to the output of around 40 PV systems in private households. Additionally, the hall has modern LED lighting with motion detectors, which also helps to save energy. It is in full compliance with the energy standards of the Building Energy Act (GEG), and the hall also has a digital warehouse management system.

The investment includes a new geothermal plant and heat distribution measures. Around 100 geothermal probes provide environmentally friendly heating and cooling for a production and storage area of 16,000 square metres. The plant generates 1,145 megawatt hours of heat. This is equivalent to meeting the power requirements of about 110 private households. This saves around 285 tonnes of carbon dioxide compared to conventional gas heating systems. If you include the 158 tonnes saved by the PV system, in future Miele will prevent the emission of 443 tonnes of carbon dioxide per year.

“By expanding storage capacity and modernising the energy supply, we are sending a clear signal for the future of our plant in Euskirchen,” says site manager Hendrik Krämer. “These investments make an important contribution towards decarbonisation and securing our leadership in innovation and quality in the field of drive systems for domestic appliances,” adds Lars Peter Dierke, Vice President Global Construction Management at Miele.

The Euskirchen site plays a central role in Miele's production strategy. Around 420 employees develop and manufacture drives, pumps, blowers and cable drums for the company's own appliances, including dishwashers, washing machines, dryers and hoovers. The site's wide range of competencies contributes significantly to the quality and durability of Miele products.

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About Miele: For more than 125 years, Miele has lived up to its brand promise of "Immer Besser" in terms of quality, innovation and timeless elegance. Founded in 1899, the globally active company for premium domestic appliances inspires customers with pioneering solutions for the connected home. In addition, Miele offers appliances, systems and services for commercial use, such as in hotels or care facilities as well as in medical technology. With its durable and energy-saving appliances, Miele helps its customers make their daily lives as sustainable as possible. The company is owned by the two founding families, Miele and Zinkann. In the 2024 business year, Miele generated a turnover of 5.04 billion Euros with approximately 23,500 employees. Its global network comprises 19 production plants and around 50 service and sales subsidiaries (as of February 2025). The company has its headquarters in Gütersloh, North Rhine-Westphalia.

There are three photographs with this text



Photo 1: Delighted with the new logistics hall at the Miele site in Euskirchen: Plant manager Hendrik Krämer (left) and Lars Peter Dierke, Vice President Global Construction Management at Miele. The new hall offers space for 7,500 pallet bays. (Photo: Miele)



Photo 2: The photovoltaic system on the roof of the new logistics hall at the Miele site in Euskirchen consists of around 900 PV modules. Thanks to solar power from the roof and the use of geothermal energy, around 440 tonnes of carbon dioxide can be saved each year. (Photo: Miele)



Photo 3: Built in just 15 months: The new logistics hall at the Miele site in Euskirchen. (Photo: Miele)

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