

**Press release  
No. 084/2025**

## **Everything under control while on the go: Miele MOVE Connect monitors laundry machines**

- ▶ Time and cost savings and simple contact to Miele
- ▶ Monitoring and saving key process data

**Gütersloh/Berlin, September 23, 2025 – Which washing machines are running? When is the dryer finished? How high is consumption? Answers to questions such as these are provided live by the Miele MOVE Connect portal. This digital solution for use on a PC and mobile devices simplifies multiple work processes associated with contract cleaning and is available for all Miele laundry machines from the Little Giants and Benchmark generation – catering for load capacities of 6 to 20 kg (washing machines) or up to 44 kg (dryers).**

Where necessary, relevant messages are sent direct to a smartphone or tablet, for instance informing users when a washing machine or dryer can be unloaded. This saves a lot of legwork on the part of staff. Miele MOVE Connect also allows the monitoring of the key process data which is essential in producing hygienically clean mops and cleaning cloths, for example temperatures and running times. Programme data is also quickly exported and saved. This, for instance, allows proof to be furnished that disinfection programmes were successfully completed. In addition, further economies can be pinpointed by archiving and evaluating operating data.

In addition, the portal is an easy-to-use service tool for everyday use. Users decide whether the operating data should be displayed on a daily, weekly or other basis. This also makes it easy to identify unused savings potential.

As all information is accessible from one single location, problems are simpler to solve. Error messages can be forwarded to Service without the need to pick up the phone. Thanks to the data transmitted, the cause is immediately visible to staff, facilitating a fast and targeted remedy – either in the form of a service visit by a trained technician or self-help instructions over the phone.

### **Media contact**

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**About Miele:** For more than 125 years, Miele has lived up to its brand promise of “Immer Besser” in terms of quality, innovation and timeless elegance. Founded in 1899, the globally active company for premium domestic appliances inspires customers with pioneering solutions for the connected home. In addition, Miele offers appliances, systems and services for commercial use, such as in hotels or care facilities as well as in medical technology. With its durable and energy-saving appliances, Miele helps its customers make their daily lives as sustainable as possible. The company is owned by the two founding families, Miele and Zinkann. In the 2024 business year, Miele generated a turnover of 5.04 billion Euros with approximately 23,500 employees. Its global network comprises 19 production plants and around 50 service and sales subsidiaries (as of February 2025). The company has its headquarters in Gütersloh, North Rhine-Westphalia.

## There is one photograph with this text



**Photo 1:** A digital solution which simplifies many processes: The Miele MOVE Connect portal. On request, this platform sends relevant messages to mobile devices or a PC – for instance when washing machines and dryers are ready for unloading. (Photo: Miele)

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